

# NEWS RELEASE



**FORUM RESEARCH INC.**

**FOR IMMEDIATE RELEASE**

## **In Toronto, Liberals and Progressive Conservatives Tied**

### **It's Competitive despite historically low approval rating for sitting Premier**

Toronto, February 10<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 1,090 Toronto voters, support amongst decided and leaning city of Toronto voters is statistically tied between the Progressive Conservatives (35%) and the Liberals (34%). The NDP would receive (22%), Green (7%), with (2%) to other parties.

### **PCs lead, but not by much**

If Patrick Brown's Progressive Conservatives hope to form government in 2018 they must make seat gains in what has been, since 2003, the Liberal Fortress of Toronto. While Brown's PCs currently lead amongst voters (35%), their lead is not strong (1%). Support for the PCs is most common amongst those aged 45-54 (41%), 55-64 (43%), and those 65 and above (40%). They also have strong support amongst high income-earners with (43%) amongst \$60,000-\$80,000, (36%) amongst \$80,000-\$100,000, and (42%) amongst those earning \$100,000-\$250,000, as well as those who have completed college or university (38%).

### **Liberals not out of it**

Kathleen Wynne's Liberals are competitive in Toronto, despite a historically low level of approval for the premier (Nov 23<sup>rd</sup>: 13%), which shows how strong the Liberal brand is in the city.

Support for the Liberals amongst voters is common amongst those aged 18-34 (34%), those earning less than \$20,000 (48%), and those earning between \$20,000 and \$40,000 (41%). They are also well supported by those with a post-graduate degree (40%), and those who primarily take transit to work (39%).

"Progressive Conservatives in the city should hope to compare more favourably against the Liberals than a statistical tie, given Kathleen Wynne's historically low approval, and how many provincial seats are at stake in Toronto," said Forum Research President, Dr. Lorne Bozinoff

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

### **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
[lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)  
416.960.9603

### **TORONTO**

**February 10th, 2017**

- "Progressive Conservatives in the city should hope to compare more favourably against the Liberals than a statistical tie, given Kathleen Wynne's historically low approval, and how many provincial seats are at stake in Toronto," said Forum Research President, Dr. Lorne Bozinoff



**FORUM  
RESEARCH**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1090 randomly selected Toronto Voters. The poll was conducted on Jan 31-Feb 5 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on the parties' success at getting their vote out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

## MEDIA INQUIRIES:

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## TORONTO

February 10th, 2017



180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

***If a provincial election were held today, which party would you be most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?***

*[Decided/Leaning ONLY]*

**TORONTO**  
**February 10th, 2017**

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	982	165	141	194	225	257	506	461
Progressive Conservative	35	26	34	41	43	40	40	31
Liberal	34	34	31	34	37	36	31	37
New Democratic	22	30	22	18	14	18	20	23
Green	7	8	12	6	4	4	7	7
Another Party	2	2	1	2	2	2	2	2

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	982	90	162	128	110	106	197
Progressive Conservative	35	25	25	21	43	36	42
Liberal	34	48	41	29	25	32	32
New Democratic	22	17	22	34	25	26	20
Green	7	9	9	13	6	2	6
Another Party	2	2	2	3	1	4	1



**Region**

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	982	287	84	195	141	208	67
Progressive Conservative	35	27	20	36	50	35	41
Liberal	34	37	40	38	29	35	25
New Democratic	22	25	34	16	16	19	27
Green	7	9	3	10	5	5	6
Another Party	2	2	2	0	0	6	1

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	EDU - Post graduate degree
<b>Sample</b>	<b>982</b>	<b>108</b>	<b>222</b>	<b>388</b>	<b>264</b>
Progressive	35	34	34	38	30
Conservative	34	43	30	30	40
New Democratic	22	15	20	24	23
Green	7	7	12	7	5
Another Party	2	1	4	1	1

**TORONTO**

**February 10th, 2017**

For more information:  
Lorne Bozinoff, Ph.D.  
President  
Forum Research Inc.  
Tel: (416) 960-9603  
Fax: (416) 960-9602  
E-mail: [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)



180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com